

*Sasha's International, Inc: The best quality parts at the best available prices!*



# Battery Industry News



**Exciting Industry Trends from the B.I.N.**

## MISSION STATEMENT

We at Sasha's International, Inc. are committed to bringing you the best prices, service and information. That is why we have created a monthly newsletter for our customers, letting them know some of the exciting new technologies and products that we are offering. As always, if you should need any specific part, information, or assistance with a product, please feel free to call, fax, or email us.

**-Dimitri Andonov, General Manager**

## INTERNATIONAL SHIPPING NEWS

With the rising cost of fuel these days, it is no wonder businesses are trying save money any way they can. Sasha's International Inc. understands your need to save money and has established terrific rates with several air and ocean freight forwarders, servicing the entire world with the idea of saving you money. Be sure to ask us for air or ocean freight delivery costs on your next quote. Mention **BIN82011** on your next order to receive an additional 5% off the cost of freight. Valid Through 5/31/11

## PRODUCT SPOTLIGHT

**Do you know?** That lead is in 2nd place on the U.S.A government's hazardous substance list? That lead is the worst and most widespread pollutant? That lead accumulates in the body and its effects can be catastrophic? That lead gets into the body when dust or fumes are inhaled or when ingested from contaminated hands, food, water, cigarettes and clothing?

Clean-All Heavy Metals® Hand & Body Soap is formulated to remove heavy metals such as Lead, Mercury, Cadmium, and Cobalt as well as other less hazardous metals. It's important to stay safe when working with heavy metals such as lead in the battery industry. As always, we recommend using Clean-All to keep work areas free of contaminants.

Clean-All Heavy Metals® Hand & Body Soap is available in quantities of:

**55 Gallon Drum**



Weight: 491 lbs.  
Size: 23" x 23" x 37"

**1 Gallon (4 per case)**



Weight: 37 lbs.  
Size: 13" x 13" x 13"

**16 oz. (12 per case)**



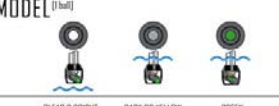
Weight: 17 lbs.  
Size: 12" x 10" x 10"

Check out our new informational blog at: [www.sashas.net/blog](http://www.sashas.net/blog)

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**NEW EQUIPMENT AVAILABLE**

**THREE STAGE MODEL (1-bolt)**



INDICATOR SHOWS	CLEAR & BRIGHT	DARK OR YELLOW	GREEN
ELECTROLYTE LEVEL IS	LOW	SATISFACTORY	SATISFACTORY
STATE OF CHARGE IS	UNKNOWN	LOW	SATISFACTORY

**FOUR STAGE MODEL (2-bolt)**



INDICATOR SHOWS	CLEAR & BRIGHT	BRIGHT RED	DARK OR YELLOW	GREEN
ELECTROLYTE LEVEL IS	LOW	SATISFACTORY	SATISFACTORY	SATISFACTORY
STATE OF CHARGE IS	UNKNOWN	LOW	FAIR	SATISFACTORY

**MAGIC EYE** – The Magic Eye® battery indicator is designed to function in any type of "Flooded Lead Acid Batteries" including Automotive, Industrial, Marine, UPS, Golf Carts, etc. We offer numerous variations to allow for easy inclusion of this money saving device into your battery including our standard push in and new M-18 threaded.

Advantages

- Determine the battery state of charge at a glance
- Indication is based on specific gravity, one of the most stable methods for indication of state of charge.
- Provides temperature compensation to assure of accurate readings regardless of battery temperature.
- Will indicate a low electrolyte level.
- Reduces the need for OCV (open circuit voltage) testing, thereby saving time.
- Reduces customer warranty claims.
- Improves customer satisfaction.

**NEW PASTING MACHINE – SASHA’S “ HEAVY DUTY CRAFT-PASTER”**

Through years of experience in the field of battery pasting, we are proud to introduce a new affordable line of PASTING MACHINES and HOPPERS for your expanding battery plant. This PASTER and HOPPER will interface with your current equipment with a frame made of stress-free-steel, and stabilized after welding.

All for a new **low price!**

This NEW PASTER includes:

- Two (2) sets of 20 Horse Gearmotors
- One (1) Paster Roller 15” or 12”
- One (1) Set of Pasting Shoes
- One (1) Belt
- Chrome Plated Bed Plate
- Optional: Standard 12” Hopper or Heavy Duty 15” Hopper

Very Competitive Price for such a terrific **NEW** machine! • Shortened delivery time. • MADE IN THE U.S.A.